THE IOWA STATE CENTER IS A FOUR-BUILDING, CONFERENCE, ATHLETIC, AND PERFORMING ARTS COMPLEX, OFFERING A UNIQUE VENUE FOR YOUR NEXT EVENT.

IOWA STATE CENTER EVENT & CONFERENCE SERVICES
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Iowa State University does not discriminate on the basis of race, color, age, religion, national origin, sexual orientation, sex, marital status, disability, or status as a U.S. Vietnam Era Veteran. Any persons having inquiries concerning this may contact the Director of Affirmative Action at 515-294-6712.
GETTING HERE IS EASY!

HIGHWAYS/INTERSTATES

The Iowa State Center is located in Ames which is centrally located at the intersection of Interstate 35 and U.S. Highway 30. Interstate 80 is located just 25 minutes south of Ames. Interstate highways place Ames a half-day or less drive from Minneapolis, Kansas City, Omaha, Chicago and St. Louis.

AIR

Just 45 minutes away from Ames is the Des Moines International Airport, which provides passenger service from 12 different airlines and nonstop service to 17 airports throughout the U.S. Recent improvements include a covered parking ramp, runway expansions and interior renovations. The Ames Municipal Airport is designed to serve corporate fleets, charters and small private aircraft.

PARKING

Ample parking for as many as 4,200 vehicles is available in adjacent parking lots accessible from Elwood Drive.
SCHEMAN BUILDING—IMPRESS YOUR GUESTS

In the heart of the Iowa State Center is the Scheman Building, an ideal location for conference registration, meeting rooms, displays, or a break/reception area. The Scheman Building includes:

- 21 meeting rooms that can be configured to meet a variety of needs
- 30,600 sq. ft. of indoor exhibit space
- 2,600 sq. ft. of covered outdoor space for special activities
- 450-seat Benton Auditorium with 10’ x 12’ projection screen and AV technician on-site
- Executive boardroom for meetings up to 20 guests
- Built-in, full-service registration desks to greet your guests
- Complimentary high-speed and wireless Internet
- Full-service business center and e-mail stations (dataport entries)
- Videoconferencing
- All meeting rooms and public areas are carpeted
- Access to outdoor terrace—ideal for relaxation
- Open atrium area with glass walls overlooking campus
- Florescent and incandescent lighting with dimmers
- Built-in sound system
- Full catering/banquet/bar service
- Professional staff
- Elevators
- Handicapped accessible facilities
- On-site business center

Scheman Kitchen
Stairs
240
Stairs
230
275
220 208 204
Phones
E
E
Phones
252
250
299
200

SECOND FLOOR

Lounge 166
ICN
160
167 171
158
175
179
Women
Men
Phones

Stage Door Lounge 190
ISU Copy Center
Thomas H. Benton Auditorium
to Hilton Coliseum
Outdoor walkway to Fisher Theater & Stephens Auditorium
Stairs
Stairs
Stairs

FIRST FLOOR

Lounge 164
Lounge 162
Stage Door Lounge 170

Registration
University Outlets
100
Johnson
Biggs

Stage Door Lounge 190
ISU Copy Center
Thomas H. Benton Auditorium
to Hilton Coliseum
Outdoor walkway to Fisher Theater & Stephens Auditorium
Stairs
Stairs
Stairs

GROUND FLOOR

Lounge 164
Lounge 162
Stage Door Lounge 170

Registration
University Outlets
100
Johnson
Biggs

Stage Door Lounge 190
ISU Copy Center
Thomas H. Benton Auditorium
to Hilton Coliseum
Outdoor walkway to Fisher Theater & Stephens Auditorium
Stairs
Stairs
Stairs

ABOVE LEFT: Brunner Art Museum, located on the second floor of the Scheman Building, is Iowa’s only American Association of Museums (AAM) accredited museum emphasizing a decorative arts collection located within a performing arts and conference complex. It makes a great environment for small gatherings or after-hour affairs.

ABOVE MIDDLE: Space in the Scheman Building is ideal for intimate business gatherings, from a highly publicity function to a presentation followed by a sit down dinner. Our personalized, professional staff will assist you with your planning needs to ensure the execution and success of your event.

ABOVE RIGHT: The Scheman Building is the ideal setting for intimate to elaborate events offering 21 customizable rooms. Amenities include access to full AV equipment.
HILTON COLISEUM—YOUR MEETING ROOM DOESN’T HAVE TO BE A MEETING ROOM

Hilton Coliseum, which stages big-name concert acts and sporting events, is the perfect venue for large-scale events including meetings, lectures, banquets and tradeshows. The Iowa State Center’s expert staff will assist you with multi-media presentations, lighting effects, staging sets and anything you need to make your event a success. Hilton’s loading ramp loads directly onto the main floor allowing easy access to load and unload.

- 15,000-seat arena
- 30,000 sq. ft. of clear span exhibit space
- 20,000 square feet of concourse exhibit space
- 215 8’ x 10’ booth space capacity
- Banquet capacity 1,200 using 6’ round tables
- Seven dressing rooms with full restroom and showers located just off the arena floor
- Back-in loading dock ramp
- Elevators
- Handicapped accessible

STEPHENS AUDITORIUM—STATELY AND DRAMATIC ELEGANCE

Stephens Auditorium, the first major concert hall to open in Iowa, is one of the world’s best performance venues. This elegant auditorium combines warmth and richness of design with extraordinary sightlines and acoustically advanced technologies. From ceremonial programs to corporate meetings, Stephens Auditorium is a perfect setting for events on a grand scale.

- 2,700-seat auditorium
- Named Iowa’s Building of the Century by the American Institute of Architecture (Iowa chapter), October 2004
- Elevators
- Handicapped accessible

Lobby and Reception Areas: The Celebrity Café and 2nd and 3rd Floor Lobby Areas are great for receptions, parties, banquets and meetings, and also double as excellent exhibition spaces that are capable of accommodating all high-tech needs.

FISHER AUDITORIUM—INTIMATE WITH A DRAMATIC FLAIR

With all seats less than 13 rows from the stage, it’s no wonder that Fisher Theater is the venue of choice for smaller events, meetings and productions.

- 450-seat auditorium
- Elevators
- Handicapped accessible
AMEX Convention and Visitors Bureau welcome Midwest Energy Association (MEA) members for a week-long conference.

Located in the heart of the Midwest and Iowa, Ames is home to the “Cyclones” and Iowa State University (ISU). With a charming small town atmosphere and the amenities of a big city, Ames is a vibrant circle of community and university opportunities. Unique shopping districts, museums, a diverse variety of dining options, internationally renowned artists and performances, Big 12 sporting events, an historic downtown and much, much more all combine to make Ames the right mix of small-town friendliness and safety with all of the amenities of a much larger city to make your meeting a success.

There is plenty to do in Ames no matter what the time of year. Experience the plush fairways of our golf courses; stroll Reiman Gardens or shop The Main Street Cultural District, a popular stop for visitors to Ames featuring a variety of restaurants, cafés and eclectic boutique shops.

Take a tour of public art by significant national and international artists. In buildings, courtyards, open spaces and offices, Iowa State University is home to one of the largest campus public art programs in the United States.

Ames is a city with hundreds of acres of parks, numerous bike paths, and a variety of cultural festivals and celebrations—a city that’s been ranked the 2nd most livable small city in the nation.

The area’s hotel lineup boasts some 1,200 hotel rooms, including the 186-room Gateway Hotel and Conference Center and the 87-room Baymont Inn & Suites, which are both within three miles of the Iowa State Center. The maximum distance between the Iowa State Center and other local hotels is ten miles.

Taking a trip down memory lane and staying overnight in a residence hall can offer a feeling of community for your group. Comfortable summer accommodations at extremely competitive rates are available for up to 8,000 people. All rooms have high-speed Internet and phone capabilities, and are non-smoking.

The Iowa State Center has access to many educational resources such as Iowa State University’s Speakers Bureau. Choose a subject—chances are, Iowa State University’s Speakers Bureau can put you in touch with fascinating people who will be the highlight of your next meeting or event. Contact your event coordinator to request a free Iowa State University’s Speakers Bureau brochure.

SPEAKERS BUREAU

Located on the east side of campus, the Richardson Court Residence halls are near the Lied Recreation Center and the Iowa State Center.
From start to finish, you’ll receive superior attention to detail, prompt and professional service from your event coordinator, as well as:

1. WELL WIRED AND HIGH-TECH CAPABILITIES WITH AUDIOVISUAL SUPPORT
   Our team is adept when it comes to technology support and service. Our expansive technical services and communication equipment make it easy to effectively communicate your message or exchange information locally, coast to coast or internationally.
   The facilities throughout the Iowa State Center are outfitted with technology that improves the connection between audiences and presenters, such as interactive videoconferencing, closed-circuit television, satellite transmissions, video/data projectors or electronic whiteboards, which facilitate a level of interaction that is hard to find a run-of-the-mill meeting space.

2. ATTENTIVE, PERSONAL SERVICE
   Our experienced, professional staff of coordinators and support team will provide you with complete meeting support services from start to finish according to your specific requirements. You can focus on your meeting while we focus on the details to ensure that you and your participants can feel at home and welcomed at the Iowa State Center.

3. WHEN IT’S TIME TO DINE, WE SATISFY
   The Iowa State Center’s food & beverage services are exclusively offered by ISU Dining. From grand events like corporate milestones and recognitions to box lunches, annual meetings and corporate picnics … ISU Dining provides creative cuisine from hearty to gourmet at exceptional value.