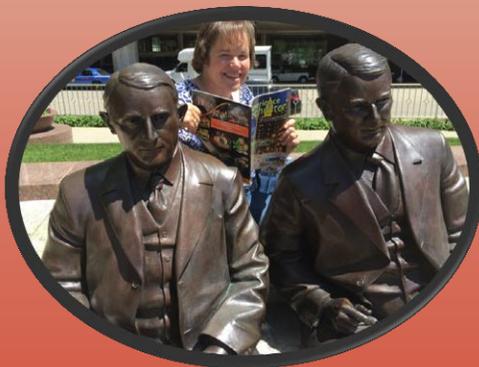


# Spread the Word

Attend the 2018 Joint Conference of the Iowa Reading Association & the Iowa Association of School Librarians

- ✓ Learn & increase your literacy knowledge
- ✓ Meet amazing colleagues
- ✓ Find at least one (or more) ideas for your classroom
- ✓ Listen to expert speakers
- ✓ Visit a variety of vendors
- ✓ Share & receive ideas
- ✓ Networking
- ✓ Earn renewal or graduate credit
- ✓ Get inspired!



## 2018 Joint Reading Conference Photo Contest

What: A photograph of you, your family or your students reading at your favorite local, national, or international landmark

When: Submit your photo when you register for the 2018 Joint Conference

Where: Your photos will be on display at the 2018 Conference for a People's Choice Award

Why: Because Literacy is Every Where!

Iowa Reading Association [www.iowareading.org](http://www.iowareading.org)  
Julie Schuller [iareadschuller@thegenerals.org](mailto:iareadschuller@thegenerals.org)

Iowa Association of School Librarians:  
<http://www.iasl-ia.org>  
Katy Kauffman [tkatykauffman@gmail.com](mailto:tkatykauffman@gmail.com)  
Sheryl Dales [sdalesog@gmail.com](mailto:sdalesog@gmail.com)



## Literacy Landmarks

2018 Joint Conference  
of the  
Iowa Reading Association  
&  
Iowa Association of School  
Librarians

Iowa State Center  
Ames, IA  
June 25, 26 & 27, 2018  
(June 25 Pre-Conference  
afternoon & evening sessions)

# 2018 Joint Conference Speakers



Steph Harvey has spent the past 40+ years teaching & learning about reading & writing. She specializes in comprehension teaching & learning, active literacy, reading & writing workshop, content literacy, inquiry-based learning, collaboration, the integration of technology with literacy, & the role of passion, wonder & engagement in teaching & learning. [www.stephanieharvey.com](http://www.stephanieharvey.com)



Anne Goudvis is the coauthor of the Heinemann title *Comprehension Going Forward and Strategies that Work* with Steph Harvey. Anne has been a classroom teacher, university instructor & staff developer with the Denver-based Public Education & Business Coalition & currently does staff development in schools around the county.



Chris Grabenstein is a #1 New York Times bestselling author. His books for children include *ESCAPE FROM MR. LMONCELLO'S LIBRARY*. Chris has coauthored numerous fun & funny page-turners with James Patterson. Before writing books for young readers, Chris wrote award winning mysteries & thrillers for adults, an improvisational comedian, & developed scripts for Jim Henson & the Muppets.



Jerry Pallotta loves writing books and visiting schools all over the United States. He has written over 20 alphabet books, 20 math books, the Icky Bug books, a holiday series, a U.S. Military series, Who Would Win books, a biography & a few stories. "My goal has always been to write interesting, fact-filled, fun to read, beautifully illustrated color children's books. I think I have the best job in the world!"



Julia Cook M.S. is a national award winning children's author, counselor, & parenting expert. She has presented in over 800 schools across the country, regularly delivers keynote addresses at national education & counseling conferences, & has 60 published children's books. The goal behind all of Julia's books & efforts is to actively involve young people into her fun & creative stories & teach them to become lifelong problem solvers.



Pre-Conference featured workshop leader & Keynote Speaker: Barry Lyga Novelist, shortstory writer, recovering comic book geek. Called a "YA rebel-author" by *Kirkus Reviews*, Barry Lyga has published seventeen novels in various genres in his eleven-year career, including the *New York Times* bestselling *L Hunt Killers*.



Dean Jacobs grew up in Nebraska & spent his early years on a farm. After college worked in the corporate world. After a great deal of soul searching, Dean decided to pursue other dreams. That led to a traveling adventure that spanned 22 ½ months & covered 28 countries. Dean 's goal is to share his stories with hopes to change his audiences' perspective about the people & cultures in the world.



Kate Roberts is a national literacy consultant, author, & popular keynote speaker. She taught reading & writing in Brooklyn, NY, worked as a Literacy Coach, & joined the Teachers College Reading & Writing Project. Kate has worked nationally & internationally to help teachers, schools, & districts develop & implement strong teaching practices & curriculum. Follow Kate on twitter @ TeachKate



Katie Muhtar is has enjoyed teaching & learning with her students in the Chicago Public School system for the last eight years. She is Nationally Board Certified as a Middle Childhood Generalist. Katie also leads staff development in person around the country & digitally around the globe on Inquiry-based learning, technology integration & reading comprehension strategies. Katie is the author of the blog *Inquiry Live in the Classroom*.



Heather Gudenkauf is the Edgar Award nominated, New York Times & USA Today bestselling author. Having been born with a profound unilateral hearing loss, she tended to use books as a retreat. Heather became a voracious reader & the seed of becoming a writer was planted. Heather lives in Iowa with her family. She is currently working on her next novel.



R.J. (Bob) Kinderman is a retired high school principal & author living with his wife Denise & their dog Kiki on their farm in northwestern Wisconsin. He is a bicycle enthusiast & writes about his adventures. His book *Tailwinds Across America* documents his cross county bike trek.



Dr. Michele Pickel has been teaching future educators at Concordia since 1998. Active, experiential instruction is the way Pickel has always taught & how she teaches students at Concordia & the children, college students, & teachers who go to her Cross P Ranch for Horse Powered Reading Instruction. Horse Powered Reading uses non-riding activities with real horses to develop metaphors for critical reading skills that struggling readers are missing.



Dr. Mike Lockett is a veteran reading educator. He served 33 years as a highly recognized teacher & school administrator. He has given well over 4,000 programs across 30 states & 15 countries as an educator, professional storyteller & as a children's author. Dr. Lockett is the author of nine bilingual children's book. He is working with publishers in Taiwan who will be releasing five more books by June, 2018.



Jill Kuzma is a Speech-Language Pathologist who works full-time with elementary-age students with challenges. Her primary roles are to teach peer interaction skills, emotion awareness & management strategies. Jill has recently focused on how to integrate social/emotional instruction within the framework of balanced literacy instruction.



Susan Maupin Schmid is the author of the 100 Dresses series from Random House. The first book, *If the Magic Fits*, is a Junior Library Guild selection. The second book in the series, *Ghost of a Chance*, is now available. *The Straight Slippers* follows in July of 2018. You can connect with Susan on Twitter @maupinschmid or SusanMaupinSchmid.com