

IOWA READING ASSOCIATION
EXECUTIVE BOARD MEETING
SEPTEMBER 10, 2016
PIZZA RANCH, AMES, IOWA

- I. Call to Order- The meeting was called to order by President Heidi Stangl at 10:07 a.m.
- II. Roll call- Present were Deb Mortensen, Nancy White, Michelle Swanson, Nancy Wright, Clark Goltz, Diane Bean, Stephanie Laird, Heidi Stangl and Julie Schuller.
- III. Approval and/or additions to the agenda- We added under New Business f. Request from Wisconsin Reading Association and g. Meal prices for conference attendees. Stephanie Laird moved and Julie Schuller seconded the agenda as amended. All were in favor.
- IV. Appointment of Committee to approve minutes- Diane Bean and Julie Schuller volunteered to read the September 10, 2016 Executive Board minutes. These minutes will be sent to them for their approval before publishing on the Iowa Reading Association website.
- V. Approval of Regular Board Meeting Minutes from June 29, 2016- Nancy Wright moved and Stephanie Laird seconded to approve the minutes from our June 29 Regular Board meeting. All were in favor.
- VI. Officer Reports
 - a. Co-President, Heidi Stangl said things have calmed down a bit since state conference and the International Literacy Convention in Boston. The International Project she and Debra Wake have chosen is "Africa Reads". This was presented to their local council, Midlands of Iowa. All sustaining funds will go towards this project this year. Heidi will send some information to Clark Goltz so he can forward it to all local council presidents. Concurrent speakers will send state conference proposals to Heidi Stangl this year for the 2017 state conference. These are found on the Iowa Reading Association website. Heidi also asked us to think about the following questions: Why are you a member? Why are you a leader? The answers will be discussed at an upcoming meeting. Clark Goltz shared that we have approximately 420 International Literacy Association members in Iowa.
 - b. Conference Chair, Stephanie Laird, said that 2017 Conference registration is now online. There will be 2 keynotes each time. John Smith will present a virtual session. All conference information is found on the Iowa Reading website via Smore. Nancy White would like some fliers to share at the Social Studies conference in October. Diane Bean would like some to share as she visits various councils.
 - c. Vice President, Julie Schuller, shared her 2018 conference theme, which is "Literacy Landmarks". Stephanie Harvey and Anne Goudvis, are scheduled as keynotes. They have a new book coming out and that will be next year's book study. Julie would like to host a photo contest with members taking pictures of themselves reading in front of a national landmark. Email any of these photos to her. She also has several female speakers and would like a male keynote. She is also considering a photo booth at the 2018 conference. Heinemann has been very helpful. One topic she would like to find more about is digital literacy. Julie is also considering Dr. Mike Lockett and Lauren Tarshis, author of the "I Survived" series.
 - d. State Coordinator, Nancy Wright, shared some of the expenses of Leadership, 2016. Gateway rates will be increasing. Discussion was held regarding the "Grow a Local Council" grant. There have been two applications received for the \$250 grant. Three Rivers Reading Council is hosting Buck Wilder and Dallas

County is using the funds to make their council more visible. Nancy White moved that these two councils be awarded the funds. Julie Schuller seconded and all were in favor. Nancy Wright said that Iowa has now received the "Award of Excellence" for 25 years. She also attended a meeting for state leaders at the International Literacy Convention. ILA is in transition as a non-profit organization. They are reviewing national trends (membership decreasing, internal disagreements, etc.) and plan to act on these things in the future. Nancy would like us to discuss further our involvement with ILA. Do we plan to stay under their umbrella? Iowa will have an EIN number but the local councils would not have to complete the tax exempt postcard. Letter of intent due March, 2017. We will need a transition team. All things will need to be done by October, 2018. Clark Goltz suggested we visit with our auditor for guidance.

- e. Membership Director, Diane Bean, said there was good attendance at the Plinko game at state conference. We received several new members. Dallas County has gotten reinvigorated. Diane has sorted through all the past membership things and plans to visit local councils. 2016-2017 local council programs should be on the website soon.
- f. Treasurer, Michelle Swanson, stated that those who attended the ILA Convention in Boston have been reimbursed. Cori has added the new budget to our website. Michelle and Clark Goltz feel good about the transition to this new fiscal year, matching the school year.
- g. Correspondence was read by Secretary Deb Mortensen. A "thank you" was read from Regie Routman (a speaker at state conference/leadership), Wendy Matson (Reading Teacher of the Year) and Cindy Borman (winner of the Author's Table). Nancy White read several items from IPour Life (last year's international project), the Iowa State Center (use of the Schemann Center) and Deb Mortensen (a thank you for gifts received as state president). Deb also shared the deadline for articles for the winter newsletter is Halloween. She will send out a spreadsheet asking officers to write various articles.
- h. Executive Director/Book Study- Clark Goltz said the Reciprocal Teacher at Work book study is now online and Steven Layne's In Defense of Read Aloud will be available soon.

VII. Old Business

- a. 2016 Conference Evaluations- Heidi Stangl reported 164 evaluations were returned. Most of them were favorable. Participants would like an Instructional Coaches session. They like the color-coded schedule on the back of the program and quotes from Iowa Reading board members. They would like to see keynotes give concurrent sessions and include more sessions on technology and literacy (Google apps?). Participants like the time of year and venue. Could the Young Author's event be held outside the conference as several would like to attend that too? How do we get more principals to attend? Clark Goltz felt the vendors were pleased. Could we increase the number of vendors visited to 20 (currently it is 10 on a card) to get more people visiting with them? This can be decided by the conference chair. The Iowa Reading Board members were commended for their friendly spirit throughout the conference.
- b. Policy and Bylaw Changes- Nancy White is working on the changing role of treasurer. These bylaw or policy changes will reflect what we are doing with TD & T. Deb Mortensen has renumbered the document changes on our website. Download these for the October meeting so all in discussion will have the correct pages.
- c. Review/ Approve 2016 ILA Conference Expenses/ Reimbursements- We reviewed the payment of meals (p. 24 Bylaws) which states \$32.00 a day is allowed for food. Michelle Swanson will send out an email reminder when we

know who is attending next year's ILA Convention in Orlando to remind all to be fiscally responsible.

- d. Iowa Reading Investments- Michelle Swanson asked Alex at TD & T. She will seek out an advisor regarding investments (checking account and money market). Do we have a non-profit advisor? We will wait to make the transition when we make a decision regarding ILA and our involvement.

VIII. New Business

- a. ILA Update- Stephanie Laird meets with them in October.
- b. Burlington Area Reading Council- Barbara Carroll is interested in getting Burlington Area going. Nancy White and Diane Bean may visit with her soon. Clark Goltz has a door prize of "Snake Alley" to donate to that council. Jackie Swink, also from that council, would like to be more involved.
- c. Quint-County Reading Council- Deb Mortensen reported that this council plans to disband. Members are encouraged to join an area council or be state only members. Megan Benson, Zone D Director, will remain a member of the board as Nominations chair. This is a one year appointment. The treasury of Quint-County will be divided among three projects (Technology and Literacy, Karla Bronzynski Scholarship and the "Africa Reads" project) and the checks need to be sent to Clark Goltz as soon as possible.
- d. Kick Start Grant Applications- 9 councils have applied. Diane Bean shared some of their ideas. Many councils are printing fliers, including a small incentive. Vouchers were submitted so these councils can receive their funds soon. Electronic copies of the printed programs have been sent to our webmaster from Nancy Wright. \$100 was awarded to each council (Iowa Council Growth Grant- line item 301.02)
- e. Appointing a Task Force for the Iowa Reading Association- Deb Mortensen made the motion and Michelle Swanson seconded the motion that the following people be members of the Task Force as we transition with ILA: Clark Goltz, Nancy Wright, Diane Bean, Michelle Swanson, Heidi Stangl and Debra Wake. All were in favor. This will be recommended at the January board meeting.
- f. Miscellaneous- 1) Sara Door, the Public Relations chair for Wisconsin's Reading Association, would like us to publicize their February conference on our website. They would then publicize our June conference. We may also share webinars in the future. We hope to publicize other Midwest literacy events. 2) Meal reimbursement amounts will remain the same. 3) The May Executive Board meeting is Mother's Day weekend.

IX. Announcements:

- a. Board of Directors Meeting, Saturday, October 15, 2016, 10:00 a.m. Pizza Ranch, Ames
- b. Board of Directors Meeting, Saturday, January 14, 2017, 10:00 a.m. Pizza Ranch, Ames (Snow date January 21), Executive Board Meeting, Saturday, January 14, 2017, 1:00 p.m, Pizza Ranch, Ames (Snow date January 21)
- c. Board of Directors Meeting, Saturday, April 9, 2017, 10:00 p.m. Pizza Ranch, Ames
- d. Executive Board Meeting, Saturday, May 13, 2017, 10:00 a.m. Pizza Ranch, Ames
- e. Iowa Reading Association Board Retreat, Sunday, June 25, 2017, 3:00 p.m. Pizza Ranch, Ames
- f. Iowa Reading Association Board of Directors Meeting, Sunday, June 25, 2017, 5:00 p.m. Pizza Ranch, Ames
- g. Iowa Reading Association Leadership Workshop, Monday, June 26, 2017, 10:00 a.m. Hotel Gateway, Ames

- h. Iowa Reading Association Conference "Dive Into Reading", June 27-28, 2017
Scheman Conference Center, ISU, Ames
- i. Board of Director Meeting, Wednesday, June 28, 2017, 5:00 p.m. Scheman
Conference Center, ISU, Ames
- j. International Literacy Association 61st Annual Convention, July 15-17, 2017,
Orlando, FL.

X. Adjournment: Stephanie Laird moved and Diane Bean seconded the motion that we adjourn at 1:16. All were in favor.

Respectfully submitted,

Deb Mortensen, Secretary
Iowa Reading Association