

IOWA READING ASSOCIATION
EXECUTIVE BOARD MEETING
MAY 13, 2017
PIZZA RANCH, AMES, IOWA

- I. Call to Order- The meeting was called to order by President Heidi Stangl at 10:10 a.m.
- II. Roll call- Present were Deb Mortensen, Michelle Swanson, Nancy Wright, Stephanie Laird, Debra Wake and Heidi Stangl.
- III. Approval and/or additions to agenda- Michelle Swanson asked if we could add under New Business, item n. Creative Writing Committee Money. Deb Mortensen moved and Debra Wake seconded that we add this item. All were in favor and the agenda was approved as amended.
- IV. Approval of committee to approve minutes-Stephanie Laird and Nancy Wright will review the minutes of this meeting.
- V. Approval of minutes from April 8, 2017. Debra Wake moved and Michelle Swanson seconded that these minutes be posted on the Iowa Reading website as they appeared accurate. All in favor.
- VI. Old Business/Restructuring the leadership in Iowa- Nancy White (through electronic mail) moved that the "state of Iowa be rezoned into five regions: Northwest, Northeast, Southwest, Southeast and Central". These new regions would replace our current Zone structure. Stephanie Laird seconded the motion. The motion unanimously passed. Julie Schuller's conference book will be the first to feature this new regional structure. This will include a map of the regions and the leaders representing them.
- VII. New Business:
 - a. Membership Report- Diane Bean has some concerns. How can we support local councils and their leaders, in their roles? She asked us to work at the Membership booth at state conference. We are also asked to donate gently used books to be given to visitors of the membership booth.
 - b. Treasurer's Report- Michelle Swanson said that we are working with Janel at T, D & T. Vouchers are coming in from various state committees. We have total assets of \$130,600. Conference chair, Stephanie Laird has given Michelle Swanson some speaker contracts to be paid at state conference.
 - c. Bylaws, Policies and Procedures- Nancy White will address our fiscal year change during Delegate's Assembly. We will not work on Bylaw changes until we get the approval of the International Literacy Association.
 - d. Nominations- Nancy White, newly chosen Nominations chair, has sent us the names of those representing the various regions. These include Julie Anderson (NW), Kelly Neumann (NE), Renae Wilkening (SW) and Barbara Carroll (SE) She will organize photos and vitas for these candidates before voting takes place.
 - e. Board Retreat on June 25, 2017 beginning at 3:00- Heidi Stangl and Debra Wake will organize the event when we know the schedule of visitor Marcie Craig Post of ILA. Nancy Wright and Stephanie Laird will be the link between the Iowa Reading and Ms. Post as she will also present at our Leadership workshop, June 26, 2017.
 - f. Summer Leadership Workshop- Nancy Wright, State Coordinator, reviewed the agenda for that day. There are some changes being made since Marcie Craig Post may be in attendance. It was decided that lunch will be a "working lunch" with various committees and project chairs speaking then. Stephanie Laird suggested we organize an "Amazon Smile" account so that when members purchase something on Amazon, a portion (1/2%) of that purchase can go to the Iowa Reading Association. When this is set up, an announcement will go to all members asking them to sign up for "Amazon Smile". We also reviewed the

agenda for Delegate's Assembly where we will reaffirm dues. Nancy Wright reviewed the policy regarding hotel rooms for Leadership/State Conference. If you share a room with a board member, your costs are covered by the Iowa Reading Association. If you wish for a single room, your cost is half of that room per night, or \$66.64. We will sit at Leadership in regions. Snacks will be provided throughout the day. The regional directors and state board members in those regions will welcome council members when they arrive at Leadership. Nancy Wright will have decorations (that Julie Schuller or the Creative Writing chairs are welcome to use next year at conference). Clark Goltz will bring some small suitcases to reinforce the "Literacy Landmarks," 2018 conference theme. Nancy Wright has purchased some Iowa Reading electronic "skins" as prizes for all in attendance. We were all asked to bring at least 4 door prizes. Nancy is working on the ILA Officer report. She has also contacted Iowa's Secretary of State for confirmation that we are a non-profit organization.

- g. 2017 Conference/Stephanie Laird- "Sched" is completed and the program booklet information has been sent to Kim at Prairie Lakes AEA for printing. We are now working with Kim at the Ames Convention and Visitor's Bureau. She will organize the keynote/concurrent speaker's bags. Clark Goltz will bring the "Ask me" buttons that all board members will wear at conference. Pat Dennis will not be in charge of the Scheman conference center this year, due to health reasons.
- h. Awards Banquet, June 27, 2017- We have received several emails from Bill regarding the social Hour (hosted by McGraw Hill). Has Nancy White been in contact with him? 3 winners will be recognized for the "Karla Bronzynski Reading Scholarship". These recipients have been contacted by committee chair, Lori Vicker. The Iowa Reading Association has received the "Award of Excellence" for 26 years. The Hardy Reading Council has received the "Honor Council" award for 33 years. Eastern Iowa Reading Council has been recognized for receiving "Honor Council" status for 19 years and READ (Reading Educators of Dubuque) received "Honor Council" for the first time this year. Congratulations to all Iowa leaders for their success!
- i. 2017-2018 Committee Chairs- President Elect Stephanie Laird gave us a list of committee chairs. Many stayed the same with the changes being Deb Saylor, Awards and Program, Julie Schuller. The new International project will be "Pencils of Promise".
- j. Proposed 2017-2018 meeting dates- Stephanie Laird gave us the Regular board meeting and Executive board meeting dates. Several of these are listed below. We all need to be available for the August 5, 2017 Budget Hearing via Zoom. This will begin at 10:00 a.m.
- k. Iowa Reading Association Recertification/Credit Class Voucher-Michelle Swanson shared a voucher that Executive Director, Clark Goltz submitted as he will take care of recertification at State Conference. How much should he be paid for handling this? An email was sent to Past President Nancy White for advice. They will be discussed at our June meeting.
- l. 2018 Conference- Many keynotes have been decided. There will be a display at the 2017 conference telling about the "Literacy Landmarks" photo contest. Conference Chair, Julie Schuller, is anxious to talk to Kady Kaufman about the joint conference with ISLA (Iowa School Library Association). Debra Wake shared that the majority of their revenue comes from dues with a \$45 conference fee. Much of Iowa Reading's revenue comes from state conference. How will we compromise conference fees? Clark Goltz has organized a Google Doc for questions regarding this joint conference. We were encouraged to continue adding to this as questions arise. ISLA has an awards ceremony that

announces the Iowa Book Award winners. Debra Wake will send us a link to the ISLA conference so we can see their format.

- m. 2017 ILA Conference in Orlando- Debra Wake moved and Stephanie Laird seconded the motion that Deb Mortensen's expenses be paid in full. All were in favor. Nancy White reminded us to communicate with each other regarding events in Orlando. Heidi Stangl suggested we look in our SPAM folder for any emails too.
- n. Creative Writing Money- Michelle Swanson, treasurer, mentioned this committee may go over their budgeted amount. After much discussion, we were reminded to be cognizant of our spending in each of our budget items.
- o. Miscellaneous- Deb Mortensen said that newsletter articles are due to her by May 17, 2017. She has received several already.

VIII. Announcements:

- a. Iowa Reading Association Board Retreat, Sunday, June 25, 2017, 3:00 p.m. Pizza Ranch, Ames
- b. Iowa Reading Association Board of Directors Meeting, Sunday, June 25, 2017, 5:00 p.m. Pizza Ranch, Ames
- c. Iowa Reading Association Leadership Workshop, Monday, June 26, 2017, 10:00 a.m. Hotel Gateway, Ames
- d. Iowa Reading Association Conference "Dive Into Reading", June 27-28, 2017 Scheman Conference Center, ISU, Ames
- e. Board of Directors Meeting, Wednesday, June 28, 2017, 5:00 p.m. Scheman Conference Center, ISU, Ames
- f. International Literacy Association 61st Annual Convention, July 15-17, 2017, Orlando, FL.
- g. Budget Hearing via Zoom, August 5, 2017, 10:00 a.m.
- h. Iowa Reading Association Executive Board Meeting, Saturday, September 16, 2017, 10:00 a.m. Pizza Ranch, Ames
- i. Iowa Reading Board of Directors Meeting, October 21, 2017, 1:00 p.m. Pizza Ranch, Ames

- IX. Adjournment: Stephanie Laird moved and Debra Wake seconded the motion that we adjourn at 11:50. All were in favor.

Respectfully submitted,

Deb Mortensen, Secretary
Iowa Reading Association