

IOWA READING ASSOCIATION
EXECUTIVE BOARD MEETING
SEPTEMBER 16, 2017
PIZZA RANCH, AMES, IOWA

- I. Call to Order- The meeting was called to order by President Stephanie Laird at 10:09 a.m.
- II. Roll call- Present were Deb Mortensen, Mary Daughetee, Michelle Swanson, Nancy Wright, Clark Goltz, Diane Bean, Stephanie Laird, Kathleen Konrardy and Julie Schuller.
- III. Approval and/or additions to the agenda- We added under New Business c. Approval of State Secretary for another three year term. Diane Bean moved and Michelle Swanson seconded this addition to the agenda. All were in favor.
- IV. Appointment of Committee to approve minutes- Nancy Wright and Kathleen Konrardy volunteered to read the September 16, 2017 Executive Board minutes. These minutes will be sent to them for their approval before publishing on the Iowa Reading Association website.
- V. Officer Reports
 - a. President Elect- State Conference chair, Julie Schuller said meal prices have increased. We have not increased registration costs for state conference in a while. It is now time to increase the costs to absorb the service charges on food and beverages. Discussion was held as to how to cover this increase. Deb Mortensen moved and Michelle Swanson seconded that we increase the registration fee \$10.00 to cover these costs. Student fees and retired teacher fees will stay the same. Noon meals will be \$15.00 and the evening banquet will be \$20.00. All were in favor. Door prizes have been organized for Diane Bean and Nancy White as they represent the Iowa Reading Association at several area conferences this fall. 2018 is the 50th anniversary of the Iowa Reading Association. Julie is looking is looking for ways to celebrate this milestone. One suggestion was a chocolate fountain at the banquet. Stephanie Laird said she would send the generic speaker's contract to Julie so these can be sent to conference speakers. She also still needs some volunteers for various roles. Clark Goltz said he would send a Google doc to local council presidents and Regional directors so they can sign up to help. "Literacy Landmarks" stationary and other items have been ordered to promote the 2018 conference. Julie is so excited that we are hosting the conference with the Iowa Association of School Librarians.
 - b. Vice President's Report- Co-chairs Kathleen Konrardy and Mary Daughetee shared the 2019 conference theme of "Reading Rockstars." They presented their logo. They have established a new conference email. The address is 2019IowaReadingConference@gmail.com Kathleen and Mary are planning to send a letter to former concurrent speakers inviting them to present in 2019. Deb Mortensen will send them a copy of a letter she sent to speakers in the past.
 - c. State Coordinator, Nancy Wright, will look at the Iowa Reading website and ask Cori Peterson, our webmaster, to update it for the 2017-2018 school year. Iowa received the "Award of Excellence" for the 26th year. Hardy Reading Council received "Honor Council" status for the 33rd year and READ received it for the first year. These awards, along with Eastern Iowa Reading Council's "Honor Council" award were received this past summer at International. While at the International Literacy Conference, Nancy attended a lot of sessions regarding our transition with ILA. A State Coordinator Network has been established so they can communicate easier. "Grow a Local Council" grant applications are

due. 3 councils applied—Three Rivers, Boone-Story and Burlington Area. Julie Schuller moved that we provide funding for all three councils (instead of two in previous years). Diane Bean seconded the motion. All were in favor. Nancy Wright will complete the vouchers so these councils may do future programming. Several councils also had at least two people in attendance at Leadership and received the "Local Council" grant. These councils included Boone-Story, Eastern Iowa, Hardy, Midlands of Iowa, READ, NWIRC and Three Rivers. All council leaders were reminded to send their year's program to both Nancy Wright and Diane Bean.

- d. Membership Director, Diane Bean, has plans to visit a number of local councils this fall. Julie Schuller has an online poster for the 2018 conference that Diane will share with local councils. Diane also belongs to the Illinois Reading Council. Their conference is in Peoria in October. She shared with us a journal that reading association publishes. She is President of Eastern Iowa Reading Council this year. Diane felt that a lot of people visited the membership table at state conference. PLINKO continues to be a big success.
- e. Treasurer's Report- Michelle Swanson reported additional invoices from Schroer and Associates for \$900 for the "short" budget year of July 1- August 31, 2017. New vouchers are now on the Iowa Reading website. Michelle won a Scholastic \$500 book award for her classroom library. She registered for this in Orlando at ILA this past summer.
- f. Secretary's Report- Deb Mortensen read a letter from presenter Danny Brassell. Deb shared an M & M prayer. A congratulatory card was passed for past president, Heidi Stangl, on the birth of her son, Ethan Michael. A gift card was also sent to the Stangl family. Articles for the Winter edition of the newsletter are due to Deb on October 31. All those asked to write articles will be notified.
- g. Executive Director, Clark Goltz, said book study registrations are due November 1. Clark plans to send out information for book studies to local council presidents and Regional Directors.

VI. Old Business

- a. 2017 Conference Evaluations- Stephanie Laird reported over 200 evaluations were returned. Most of them were favorable. We plan to add "standard" on the proposal form. People would like to see more early childhood and high school presenter sessions. We also plan to add some STEM concurrent sessions too.
- b. ILA Transition- Clark Goltz stated we have now applied as an ILA State Limited/Non-Group Affiliation. He has a lawyer that could review our bylaws to see that we are in compliance. We need our own state EIN number. Clark will contact Avery at International regarding this transition.
- c. IASL/Iowa Reading Joint Conference in 2018- Clark Goltz has met with the leaders of the Iowa Association of School Librarians. They wish to be part of our conference. IASL would like a half day to conduct their leadership activities. All registrations for the conference will go through Clark Goltz. Kathleen Konrardy moved and Julie Schuller seconded that \$50 of IASL member registration fees go towards a keynote for their members to hear. All were in favor. A list of questions was generated for when we meet with them over lunch. We will continue to add our questions to this document.
- d. 2018 Conference Registration fees for presenters- Clark Goltz suggested that if you are a vendor, giving a presentation at conference, you should only have to pay for your table. These single presenters would not have to pay for their registration to the conference. Julie Schuller made the motion and Mary Daughette seconded the motion. All were in favor. Discussion was also held about concurrent speakers. Concurrent speakers will not be asked to pay registration on the day they present. If a concurrent speaker attends the 2

day conference, their registration fee would be \$80.00, or half of the \$160 member fee. Julie Schuller moved and Kathleen Konrardy seconded the above motion. All were in favor.

VII. New Business

- a. "Local only" council discussion- Diane Bean shared Lee County Reading Council would like to utilize a "local council" option only. This council has utilized the same leaders and done the same projects for many years. They don't apply for Iowa Reading Association sponsored grants. If they choose to do this, they can be a group of people interested in literacy but they cannot be called "Lee County Reading Council," affiliated with the Iowa Reading Association. Their treasury should go back to the Iowa Reading Association. Diane will discuss these things with the Lee County leaders. Clark Goltz shared that several leaders from the Iowa City area have contacted him about forming a new reading council called "Corridor Reading Council". Clark has met with several from that area as to how to start a council.
- b. What small thing do you plan to do to promote Iowa Reading Association's mission? President Stephanie Laird has shared a link. All who answer will receive a book in October to place somewhere in their council area.
- c. State Secretary Term- Michelle Swanson moved and Mary Daughette seconded the motion that Deb Mortensen continue as state secretary for another 3 year term. All were in favor.
- d. Discussion was held with leaders of IASL regarding the 2018 Joint Conference. Will we need a new conference hashtag? Conference chair, Julie Schuller, shared the logo and told about the photo contest she is hosting where people share themselves reading at a landmark. These photos will be shown on the televisions in the Scheman building. We also discussed IASL's Awards Banquet tentatively slated for Monday evening (Iowa Reading members will be at Leadership activities or picking up registration materials for the conference). Their social time would be 6:30-7:17 with an Iowa Author's "Meet and Greet" from 7:30-9:00 that same evening. More discussion will need to be held to coordinate the giving of each organization's awards.
- e. Our next meeting is Saturday, October 21, 2017. Deb Mortensen will not be there. Mary Daughette will serve as secretary.

VIII. Announcements:

- a. Board of Directors Meeting, Saturday, October 21, 2017, 10:00 a.m. Pizza Ranch, Ames
- b. Board of Directors Meeting, Saturday, January 13, 2018, 10:00 a.m. Pizza Ranch, Ames (Snow date January 20), Executive Board Meeting, Saturday, January 13, 2018, 1:00 p.m. Pizza Ranch, Ames (Snow date January 20)
- c. Board of Directors Meeting, Saturday, April 7, 2018, 10:00 p.m. Pizza Ranch, Ames
- d. Executive Board Meeting, Saturday, May 19, 2018, 10:00 a.m. Pizza Ranch, Ames
- e. Iowa Reading Association Board Retreat, Sunday, June 24, 2018, 3:00 p.m. Pizza Ranch, Ames
- f. Iowa Reading Association Board of Directors Meeting, Sunday, June 24, 2018, 5:00 p.m. Pizza Ranch, Ames
- g. Iowa Reading Association Leadership Workshop, Monday, June 25, 2018, 10:00 a.m. Hotel Gateway, Ames
- h. Iowa Reading Association Conference "Literacy Landmarks", June 26-27, 2018 Scheman Conference Center, ISU, Ames
- i. Board of Director Meeting, Wednesday, June 27, 2018, 5:00 p.m. Scheman Conference Center, ISU, Ames

j. International Literacy Association 61st Annual Convention, July 20-22, 2018,
Austin, TX.

IX. Adjournment: Nancy Wright moved and Julie Schuller seconded the motion that we
adjourn at 1:25. All were in favor.

Respectfully submitted,

Deb Mortensen, Secretary
Iowa Reading Association