

Iowa Reading Association

Executive Board

Saturday, May 18, 2019

Pizza Ranch, Ames

I. This meeting was called to order at 10:15 by President Julie Schuller.

II. Roll call was answered by Julie Neal, Clark Goltz, Kelsey Nilles, Julie Schuller, Michelle Swanson, Nancy Wright, Mary Daughetee, Kathleen Konrardy and Deb Mortensen. Erick Schroyer came to the meeting later.

III. The minutes from February 19 and April 6, 2019 were approved as written. These will now be posted on the Iowa Reading Association website.

IV. One item was added to the agenda. New Business G. Book Study- Clark Goltz. Kathleen Konrardy moved and Deb Mortensen seconded that this agenda be approved as amended. All were in favor.

V. Michelle Swanson and Mary Daughetee will approve the minutes of this meeting.

VI. Officer/Committee Reports

A. International Project- checks from individuals/councils need to be sent to Clark to be sent to "One Sky" together. Carol Duehr (new project chair) will announce the new international project at Leadership.

B. Awards- Deb Saylor and her committee will award "Iowa Reading Teacher", "Iowa Reading Administrator" and "Celebrate Literacy" recipients at the Awards Banquet. Clark Goltz is ordering the plaques.

As of now, IASL will not be presenting at our Awards Banquet. Several of their awards will be mentioned in the conference program. If IASL wishes to add more to the program, they will have until June 3 to do so.

C. Merit Council- 7 councils submitted entries this year. These councils were READ, Three Rivers, Northeast Iowa, Midlands, Hardy, Eastern Iowa and Boone-Story. We budgeted \$500 for this year (\$100 per winning council) but more councils qualified. We currently give one banquet ticket to each winning council. It was suggested that we skip that expense. After much discussion, it was decided that because it is an award, we will not cut that. Deb Mortensen moved and Kathleen Konrardy seconded that we give all 7 councils their \$100 stipend. Chair Renae Wilkening has already sent Treasurer Michelle Swanson the vouchers. This will need to be changed for next year's budget. We are grateful for the number of councils who submitted Merit Council materials.

D. Grow a Local Council Grant- Nancy Wright will update this application.

E. Local Council Grant- Nancy Wright will also update this form prior to Leadership.

F. Technology and Literacy Grant- Renee Thomas (via written report) said there are four recipients for this award this year. Checks have been given to them already. Their name and photo will be in the conference program. President Schuller will announce all award recipients at various keynotes at the conference. Renee Thomas will continue to chair this committee. Discussion was held regarding the future of this award. We will continue to offer this award but only for two recipients.

G. NE Regional Director- No activity since our last meeting.

H. SW Regional Director- Young Author's night was held. Bruce Arrant, from Omaha, was the author. He spoke on writing and revising a book.

I. President's Report- Julie Schuller needs the "Sustaining Members" list and "Vendor" list. All conference session slots were filled. She is typing the program booklet to save a bit of money (Thanks, Julie!). Session rooms have been finalized. 10-11 sessions will be held during each time slot. Julie is currently writing an article for the Iowa Reading Newsletter and planning the board retreat.

J. President- Elect Report- T shirt samples were shown. A photo booth will be offered at state conference. If you take a photo and share it via social media, you will receive a prize. Kathleen Konrardy and Mary Daughetee still need some assistance with the conference. You may sign up on a Google form. Jobs are author signing table, speaker assistance, as well as other things. We hope to have the Sched linked to the Iowa Reading website. 500 are registered for the conference.

K. Vice President Report- Kelsey Nilles presented the 2020 program proposal form. Several speakers have been confirmed.

L. State Coordinator Report- Local councils have been communicating with Nancy Wright via email. There is still a lot of confusion about local council bank accounts. Each council needs a new EIN number and Articles of Incorporation. Nancy has been in contact with Avery from ILA. Our hotel reservation list has been sent. On April 29, 2019, we were informed that Iowa won the 28<sup>th</sup> "Award of Excellence." This award will be mailed to us. Hardy Reading Council is receiving their 35<sup>th</sup> "Honor Council" award. When you contact the International Literacy Association please use [chapters@ILA.org](mailto:chapters@ILA.org). In the past, the contact information included "councils" instead of "chapters". 32 plan to attend Leadership. All board members are asked

to bring 2 door prizes. Also, bring "sports" themed decorations for Leadership. These will be used at the 2020 conference and for the Young Author's Celebration.

M. Membership- No report.

N. Treasurer's Report- Clark Goltz currently uses a debit card/account fee for deposits. The amount currently due is \$12.84 and this will be paid. Discussion was held as to whether we should provide a stipend for mileage to board meetings. Meals are no longer paid for board of director meetings. Michelle Swanson moved and Kathleen Konrardy seconded that meals and mileage will no longer be reimbursed for Board/Executive Board meetings. All were in favor. This will need to be revised in Bylaw 10- Board of Directors-Section 5. We were also reminded to pay for our Sunday night room (June 23, 2019) at the Gateway to Michelle as soon as possible.

O. Secretary- Deb Mortensen is waiting for several more articles before the online newsletter can be sent.

P. Executive Director- Clark Goltz shared 600 lanyards have been donated for the state conference. 23 participated in this year's "Patterns of Power" book study. All participants in that book study and attending conference, will be have the opportunity to eat lunch with author Jeff Anderson.

\*We adjourned at 12:09 to eat.

## VII. Old Business

A. Delegate's Assembly/Bylaw Changes- All the changes are pronouns. Stephanie Laird will not be at Leadership when we vote on these changes so she will be asked to highlight the changed wording so this can be explained at Delegate's Assembly. The only thing we will be voting on in 2019 are co-officer voting rights. International

conference stipends will need to be discussed at a later date. This is a policy so no vote is necessary. We will also need to vote on the renewal of dues. \$40 for active members, \$40 for state only members and \$20 for students and retirees.

B. SAI Conference- Julie Neal encouraged us to have a booth at the School Administrators of Iowa conference. Julie, Clark and Erick are willing to organize this. The 2020 Conference "Save the Date" cards will be available. Erick Schroyer moved that \$700 be allowed to pay for the booth. Julie Schuller seconded the motion. Motion passed.

C. Barnes and Noble Update- They will be represented at state conference. They will purchase a booth and have one provided for them by the Iowa Reading Association.

D. Conference needs- Conference chairs, Kathleen Konrardy and Mary Daughetee asked all board members to buy a conference t-shirt. These will be worn on Wednesday, June 26. Sizes were shared.

#### VIII. New Business

A. Election Results- Tony Pieper was elected Central Iowa Regional Director, replacing Marlene Reece (Hardy Reading Council) and Laurie Weekly and Dani Woodman were elected Co-Vice Presidents. They are both members of Midlands of Iowa Reading Council. Kathleen Konrardy moved and Erick Schroyer seconded that we accept these elected members. All were in favor of the election results.

B. Awards Banquet/ IASL-Clark Goltz will share the agenda for the evening.

C. Mackin Sponsorship- Tony Vincent will be paid \$300 by Mackin, \$450 from the Iowa Reading Association and \$500 from the Iowa Association of School Librarians. Kathleen Konrardy will contact all

those involved and Mackin's sponsorship will be listed in the program booklet, along with Mr. Vincent's program description.

D. Pina Publishing- The Iowa Reading Association will be hosting their logo on our website from June 1, 2019-July 31, 2019. Pina Publishing will provide a door prize. Their mascot will walk around the vendor area for photos throughout state conference.

E. EIN Number Update- In August, 2018, the Iowa Reading Association filed a Form 1023 to be our own association, separate from the International Literacy Association. Where is our paperwork? What is our EIN number? A letter must be written and faxed to the IRS regarding our Form 1023 application. Clark Goltz will pursue this. We will keep the address is as so the paperwork can proceed. We will explain this to local councils at Leadership. Thank you, Clark, for helping us as we transition to a new Executive Director.

F. International Conference- Who is planning to go to New Orleans in October? Nancy Wright and Julie Neal. As of now, the finances to pay for others to attend are not there. We will know more after state conference revenues have been secured.

G. 2020 Book Study- The book chosen is "10 Success Factors For Literacy Instruction" by Susan L. Hall. Dr. Hall is coming to the 2020 conference as a presenter. Julie Neal will write the book study. Erick Schroyer will have books and fliers available at the SAI booth. He will also contact Rhonda Kettles, about an ad from 95% Group.

IX. Adjourn- Kelsey Nilles moved and Kathleen Konrardy seconded that we adjourn at 1:30. All were in favor.

Respectfully Submitted,

Deb Mortensen, Secretary

Announcements:

Sunday, June 23, 2019- Iowa Reading Association Board of Directors Meeting, 5:00 p.m., Pizza Ranch, Ames.

Monday, June 24, 2019- Iowa Reading Association Board Retreat, 9:00-11:00 a.m., Gateway Hotel and Conference Center, Ames.

Monday, June 24, 2019- Registration beginning at 12:30 and Leadership Workshop 1:00-5:00 p.m., Gateway Hotel and Conference Center, Ames.

Tuesday, June 25, 2019- Wednesday, June 26, 2019- Iowa Reading Association/IASL Conference- Scheman Center, ISU Campus, Ames.

Tuesday, June 25, 2019- Awards Banquet/Cash bar, 6:00 p.m. Scheman Center, ISU Campus, Ames.

Wednesday, June 26, 2019- Iowa Reading Association Board of Directors Meeting, 4:30 p.m. Scheman Center, ISU Campus, Ames.