

IOWA READING ASSOCIATION
EXECUTIVE BOARD MEETING
MAY 14, 2011
PIZZA RANCH, AMES, IOWA

- I. The meeting was called to order by President Julie Neal at 10:15 a.m.
- II. Roll call included: Julie Neal, Tony Pieper, Wendy Hammrich, Nancy White, Karla Bronzynski, Diane Bean, Nancy Wright, Brenda Nugteren, Renee Thomas, and Clark Goltz-Executive Director.
- III. Approval and/or Additions to the Agenda: Renee Thomas moved and Diane Bean seconded to approve the agenda as printed. Motion carried.
- IV. President's Report: Julie Neal welcomed the new members of the Board of Directors. She gave an update about the 56th annual International Reading Association Convention in Orlando, Florida, that six representatives of the Executive Board just attended. Clark Goltz, Tony Pieper, and Julie Neal met today before the meeting to brainstorm possibilities of Iowa Reading offering Professional Development throughout the state over the ICN or as a webinar for one hour of graduate credit through Viterbo University. It would be held once a month September through May. Then in June 2012 the final session would be held at the state conference with Regie Routman as a keynote speaker. In order to take this course for credit, the class members would be required to be members of Iowa Reading. Registration would need to be completed by the end of August.
- V. President-Elect's Report: Conference Chair Tony Pieper gave an update about the new format for the first ever summer conference in June 2012. There will be more room for concurrent sessions as Iowa Reading will have both levels in the Scheman Building on the Iowa State University campus. There were over 600 people in attendance at the 2011 conference. Tony gave an update on speakers he has already contracted. Many contacts for speakers and exhibitors were made at the International Reading Association convention. A summary of the 2011 conference evaluations that Tony had compiled was discussed.
- VI. Treasurer's Report: There was no report as Barb Foss was not in attendance.
- VII. State Coordinator's Report: State Coordinator Deb Mortensen has sent invitation letters to local council leaders to attend Summer Leadership Workshop in Ames on June 13-14, 2011. Reservations from Board members and local council leaders need to be sent to Deb by May 20, 2011. Zone Directors were reminded to contact the presidents of their local councils to encourage participation of local council officers at the Summer Leadership Workshop. Board members were reminded to contribute five door prizes.
- VIII. Correspondence: Clark Goltz has contacted the Iowa School Librarians Association to ask them if they are interested in joining together with Iowa Reading to be a part of the 2012 summer conference.
- IX. New Business:
 - a. Audit Update – Tony Pieper moved and Karla Bronzynski seconded that Schroer and Associates, Inc. be approved as our auditing firm for the 2010 fiscal year audit. Motion carried.

- b. Email Service Options – Nancy Wright moved and Wendy Hammerich seconded that we subscribe to Chimp Email as our marketing and email list manager. There is no cost if our subscriber list is under 2,000 people. Motion carried.
 - c. Email Change – Clark Goltz announced that the official Iowa Reading email address will be changing to a gmail account so that it can be accessed from anywhere and not just from the Iowa Reading office. The new email address will be iowareading@gmail.com.
 - d. State Wide Reading Council Meetings – Tony Pieper, Clark Goltz, and Julie Neal are working on a course proposal to offer a Professional Development course across the state to Iowa Reading members. Details will be given at Leadership in June.
 - e. Webmaster Position and Website – Clark Goltz is investigating other options such as paying for memberships via paypal, sending out web links, and mass mailings to members and conference attendees.
 - f. Review of Zone Director and Officers Duties and Responsibilities – Zone C Director Diane Bean distributed a copy of the Zone Directors Expectations to each of the new zone directors and led a discussion of their duties and responsibilities.
- X. Announcements:
- a. Iowa Reading Association Board Retreat: June 12, 2011 at 5:00 p.m. at the Pizza Ranch, Ames, Iowa
 - b. Iowa Reading Board Meeting: June 13, 2011 at 9:00 a.m. at The Hotel at Gateway Center, Ames, Iowa
 - c. Iowa Reading Association Summer Leadership Workshop: June 13-14, 2011 at 1:00 p.m. at The Hotel at Gateway Center, Ames, Iowa
 - d. Iowa Reading Association Executive Board Meetings: September 24, 2011, January 21, 2012, January 28, 2012 (snow date), May 19, 2012 at 10:00 a.m. at the Pizza Ranch, Ames, Iowa
 - e. Iowa Reading Association Board of Directors Meetings: October 29, 2011 and April 28, 2012 at 10:00 a.m. at the Pizza Ranch, Ames, Iowa
 - f. Iowa Reading Association Board Retreat: June 24, 2012 at 3:00 p.m. at the Pizza Ranch, Ames, Iowa
 - g. Iowa Reading Association Board Meeting: June 24, 2012 at 5:00 p.m. at the Pizza Ranch, Ames, Iowa
 - h. Iowa Reading Association Leadership Workshop: June 25, 2012 at 10:00 a.m. at The Hotel at Gateway Center, Ames, Iowa
 - i. Iowa Reading Association Conference, June 26 and 27, 2012, Scheman Conference Center, Iowa State University, Ames, Iowa
- XI. Nancy Wright moved and Wendy Hammrich seconded that the meeting be adjourned at 12:00 p. m. Motion carried.

Respectfully submitted,

Nancy White, Secretary
Iowa Reading Association