

IOWA READING ASSOCIATION
BOARD OF DIRECTORS MEETING
JANUARY 28, 2012
PIZZA RANCH, AMES, IOWA

- I. The meeting was called to order by President Julie Neal at 10:12 a.m.
- II. Roll call included: Julie Neal, Tony Pieper, Wendy Hammrich, Nancy White, Heidi Meyer, Karla Bronzynski, Diane Bean, Brenda Pashek, Nancy Wright, Brenda Nugteren, Renee Thomas, Deb Mortensen-State Coordinator, Lynette Kruger-Director of Membership Development, and Clark Goltz-Executive Director.
- III. Approval and/or Additions to the Agenda: Delete Item V. Appointment of Zone Director to Approve Minutes. Wendy Hammrich moved and Lynette Kruger seconded to approve the agenda as amended.
- IV. Appointment of Committee to Approve Minutes: Diane Bean and Deb Mortensen were appointed to approve the minutes.
- V. Appointment of Zone Director to write Zone Newsletter: Item was deleted from agenda.
- VI. President's Report – Julie Neal reported that 111 members have registered for the state-wide class. Clark Goltz added that 40 of those people have not yet submitted the chapter summaries to him. Julie commented that there continues to be a lack of presidents to lead the local councils each year. Suggestions were made for local councils to pay for the local president's dues as an incentive. A committee of past conference chairs will be formed to discuss dividing conference responsibilities. Julie will contact this committee to meet sometime in July. 2013 Conference Chair Wendy Hammrich and 2014 Conference Chair Deb Mortensen will also be invited to be part of this discussion. Julie and Clark Goltz will be presenting at the International Reading Association Convention in Chicago April 29-May 2, 2012.
- VII. Vice-President's/President Elect's Reports – Tony Pieper gave an oral update on the 2012 conference. The date for early registration has been changed from March 1 to June 1, 2012. The registration form on the website will be updated soon. Registration flyers will be sent out to nonmembers who attended last year. Tony distributed to Board members a proposed conference schedule. Tony has received 42 program proposals so far. Graduate credit will be available. The auditorium at the Scheman Conference Center will hold 500 people. Extra chairs will be set up at the back of the room. Another room with a screen will be available for overflow. The rooms for the concurrent sessions will be held in larger rooms than they were in last year. Refreshments will be available all day long.
- VIII. Treasurer's Report – Heidi Meyer read the statement of assets, liabilities, and net assets from TD&T as of November 30, 2011. Heidi read aloud the letter of engagement with TD&T. Karla Bronzynski moved and Tony Pieper seconded that Iowa Reading approve Heidi Meyer signing the letter of engagement and returning it to TD&T. Motion carried. For Summer Leadership Iowa Reading will pay: meals for all board members, 1/2 hotel room for all board members, and mileage for all board members (one round trip). For the Iowa Reading Conference Iowa Reading will pay: meals for executive board, 1/2 hotel room for all board members, and registration for executive board members.

- IX. State Coordinator's Report: State Coordinator Deb Mortensen gave an oral report. READ, Hardy, and Northwest Councils will receive the "Grow a Local Council Grant". Diane Bean moved and Tony Pieper seconded that the money for the third grant be allocated from the Sustaining Funds. Motion carried. A big thank you to Lynette Kruger for the support for the grant funds. Long range planning committee of Lynette, Deb, and Karla suggest that the goal for this committee will be to review the boundaries of each zone. A suggestion was made that we might want to promote The Exemplary Reading Schools Award which is given by the International Reading Association. International Reading Association Professional Development Associate Rayann Mitchell will be attending Summer Leadership and the 2012 Conference. Deb needs each Board member to send her a list of what councils they have been visited in the past year. Deb is looking for a contact of a teacher in another country that Iowa Reading could sponsor as a requirement for the Award of Excellence. The quote for Leadership this summer is "What tune and artist does your professional life reflect and why?" Board members are asked to send their response to Deb before Leadership.
- X. Correspondence – A get well card was signed by Board members and will be sent to Past President Carol Duehr as she recovers from surgery.
- XI. New Business:
- a. Audit – Clark Goltz sent each Board member a copy of our audit.
 - b. Mission Statement – Deb Mortensen will send a revised copy of the mission statement to our webmaster at iroc webdesigns.
 - c. Election Results – Clark Goltz revealed the results of the recent election. Vice-president elect will be Deb Mortensen and the state coordinator will be Nancy Wright. Clark noted that about three times as many people voted in the online election as had previously voted in past elections with paper ballots.
 - d. Newsletter/Website Update – Clark Goltz said that we have 700 members. He is keeping members' emails updated.
 - e. Grow a Council Grant – This was covered earlier in the meeting.
- XII. Zone Directors' Reports: Written reports were emailed to Board members and oral reports were given by the zone directors in attendance. All Zone Directors are encouraged to submit a written report to Clark in a timely manner before the Board meetings so it can be sent out to all Board members via email.
- XIII. Committee Reports
- a. Awards: no report.
 - b. Budget: Budget chair Heidi Meyer reported that the budget is on track for the fiscal year.
 - c. Bylaws, Policies, Procedures: no report
 - d. Creative Writing: no report
 - e. Iowa Merit Council: Brenda Nugteren will send out a reminder to councils about the upcoming March 1 deadline for applying for Merit Council.
 - f. Legislative: Julie Neal will continue to post legislative updates on our website.
 - g. Long Range Planning: no report

- h. Membership: Director of Membership Development Lynette Kruger stated that we currently have 700 members. She thanked the Board members for furnishing so many bags.
- i. Nominating: Candace Booth submitted a written report.
- j. Poetry: no report
- k. Publications: Nancy White submitted a written report and gave an oral report. Deadline for submitting articles for the March newsletter has been changed to Valentine's Day. Deb Mortensen volunteered to write an article about the "Grow Your Local Council" Grants, Becky Pashek volunteered to write the Book Talk article about 2012 conference speaker and author Richard Peck and the homegrown Iowa Author article, and Renee Thomas volunteered to write the Teacher Tech Time article and the Just For Me article.
- l. Studies and Research: no report
- m. International Project: no report

XIV. Announcements:

- a. Iowa Reading Association Executive Board Meetings: April 21 and May 19, 2012 at 10:00 a.m. at the Pizza Ranch, Ames, Iowa
- b. Iowa Reading Association Board of Directors Meetings: April 21, 2012 at 10:00 a.m. at the Pizza Ranch, Ames, Iowa
- c. International Reading Association Convention: April 29-May 2, 2012 at McCormick Place-West Building, Chicago, IL
- d. Iowa Reading Association Board Retreat: June 24, 2012 at 3:00 p.m. at the Pizza Ranch, Ames, Iowa
- e. Iowa Reading Association Board Meeting: June 24, 2012 at 5:00 p.m. at the Pizza Ranch, Ames, Iowa
- f. Iowa Reading Association Leadership Workshop: June 25, 2012 at 10:00 a.m. at The Hotel at Gateway Center, Ames, Iowa
- g. Iowa Reading Association Conference, June 26 and 27, 2012, Scheman Conference Center, Iowa State University, Ames, Iowa

- XV. Adjournment: Heidi Meyer moved and Wendy Hammrich seconded that the meeting be adjourned at 12:42 p.m.

Respectfully submitted,

Nancy White, Secretary
Iowa Reading Association