

IOWA READING ASSOCIATION  
BOARD OF DIRECTORS MEETING  
JUNE 13, 2011  
THE HOTEL AT GATEWAY CENTER, AMES, IOWA

- I. The meeting was called to order by President Julie Neal at 9:10 a.m.
- II. Roll call included: Julie Neal, Tony Pieper, Wendy Hammrich, Nancy White, Barb Foss, Karla Bronzynski, Diane Bean, Candace Booth, Brenda Pashek, Lori Vicker, Nancy Wright, Brenda Nugteren, Renee Thomas, Deb Mortensen-State Coordinator, Lynette Kruger-Director of Membership Development, and Clark Goltz-Executive Director.
- III. Approval and/or Additions to the Agenda: Additions and corrections to the agenda include adding IV. Committee to Approve Minutes and subsequently moving all other items down, adding IX. New Business item g. Executive Director Contract and item h. Membership Dues, correcting the chair of XI. Committee Reports item f. to Brenda Nugteren, item i. from Nancy White to Carol Duehr. Barb Foss moved and Diane Bean seconded to approve the amended agenda.
- IV. Appointment of Committee to Approve Minutes: Diane Bean and Lori Vicker were appointed to approve the minutes.
- V. President's Report – Julie Neal: An idea that Julie proposed was to secure sponsors to help with conference speakers' expenses. Each council could take on one corporation to contact asking if they would help sponsor speakers. The Executive Board will draft an example letter. Another suggestion is to have a current, updated and modern website. She encouraged members to peruse the International Reading website *Engage* which is free. A Professional Development book study for Iowa Reading members using the book *What Really Matters for Struggling Readers* (3<sup>rd</sup> edition) by Richard Allington is being developed by Julie Neal and Tony Pieper.
- VI. President-Elect's Report – Tony Pieper: Tony has committed to using the Scheman Building at ISU for the 2012 summer conference. Tony has the keynote speakers booked except for a children's author. If we have a large number of attendees the keynote sessions can be held at Hilton or CyStephens Auditorium.
- VII. Treasurer's Report – Barb Foss: Barb distributed a Statement of Assets, Liabilities, and Net Assets as of April 30, 2011. On July 19, 2011 Barb will be passing all of the treasurer's materials to the new treasurer Heidi Meyer.
- VIII. State Coordinator's Report: State Coordinator Deb Mortensen gave an oral report. She will be updating the Board member cell phone directory. Deb noted that she needed one Board member to sign up for a fun activity during Leadership. Deb thanked everyone for letting her attend the International Reading Association Convention in May in Orlando, Florida, to accept the Award of Excellence.
- IX. Correspondence – Nancy White: Nancy read a thank you note from Marlene Reece who was the 2011 Reading Teacher of the Year Award winner.
- X. New Business:

- a. Review and Evaluation of the April 2011 Conference – Julie Neal: Tony had compiled the conference evaluations and sent out the results to the Board members.
- b. Approval of the 2011-2012 Budget – Barb Foss: Barb Foss moved and Tony Pieper seconded that we approve the budget for 2011-2012. Motion defeated. Barb Foss moved and Lynette Kruger that we approve the budget as it is but eliminate line item 206 and include the \$100 into 207.01 and change that line item name to Iowa Reading Newspaper/Website. Motion carried.
- c. Update on the Email Service – Clark Goltz: Discussion was held regarding ChimpEmail services.
- d. Proposal for the Webmaster and Website – Clark Goltz: Barb Foss moved and Tony Pieper seconded that we move along with hiring Iroc Web Design Services in Calmar, Iowa, to maintain and update our website as soon as possible. Motion carried.
- e. Update on Delegate’s Assembly – Julie Neal/Tony Pieper: Diane Bean moved and Candace Booth seconded that dues for 2012-2013 would be regular members of \$30 of which \$25 would be for the state dues. Student and retired members would be \$15. Motion carried. This item will be voted on during Delegate’s Assembly on June 14, 2011 at 9:30 a.m.
- f. Update on the 2011-2012 Meeting Dates – Julie Neal: The agenda reflects the dates for the Executive Board, Board of Directors, and conferences. The minutes also give all upcoming meeting dates. Tony Pieper suggested that the Executive Board Meeting on September 24, 2011 be eliminated. The meeting on January 21, 2012 with a snowdate on January 28, 2012 will be a Board Meeting and not an Executive Board Meeting. These changes will be noted in the minutes and on future agendas.
- g. Executive Director Contract – The contract for the Executive Director for July 1, 2011 through June 30, 2012 for the amount for \$10,000 was signed by President Julie Neal and Executive Director Clark Goltz. Lori Vicker moved and Renee Thomas seconded that we approve the contract for Clark Goltz. Motion carried.
- h. Membership Dues – Discussion was held regarding the advantages of having uniform dues for all local councils throughout the state and eliminating the “state only” category. Further discussion was held about the possibilities of people paying for membership online in the future.

XI. Zone Directors’ Reports: No reports were given.

XII. Committee Reports

- a. Awards: Information on the awards will be given during Leadership.
- b. Budget: The budget was already addressed earlier in the meeting.
- c. Bylaws, Policies, Procedures: no report
- d. Creative Writing: Lynn Kilpatrick will continue as creative writing chair and will mentor a group of retired teachers from Northwest Iowa Reading Council who are interested in becoming the chairs the following year. The teachers are Carolyn Rubsam, Sue Schutte, and Lue Heilman. They will also chair the Poetry Contest beginning in 2012.
- e. International Project: Information on a new International Project will be given during Leadership.
- f. Iowa Merit Council: Information on Merit Council will be given during Leadership.
- g. Legislative: Julie Neal will be the new chair. No report.

- h. Long Range Planning: Karla Bronzynski, Lynette Kruger, and Deb Mortensen will be the chairs of this committee.
- i. Membership: Lynette Kruger suggested taking in membership renewals at the membership booth at the 2012 Summer Conference. She will need more people to help her in the booth. Lori Vicker suggested that the student membership chairs meet and develop a flyer promoting student membership and conferences that could be sent via email to college education professors.
- j. Nominating: Chair Candace Booth noted that positions needed to be filled for this coming year are Vice-President, State Coordinator, and Zone Directors A, E, F.
- k. Poetry: Deb Wake will continue as the poetry chair for one more year.
- l. Publications: Nancy White submitted a written report and gave an oral report. Deadline for submitting articles for the fall newsletter will be Labor Day. It was suggested to ask Suzanne Kurth if she would continue taking the articles and pictures submitted for each issue and put them together in a newsletter digital pdf format that could be published on the Iowa Reading website.
- m. Studies and Research: Information on the scholarships and the research grants will be given during Leadership.

XIII. Announcements:

- a. Iowa Reading Association Summer Leadership Workshop: June 13-14, 2011 at 1:00 p.m. at The Hotel at Gateway Center, Ames, Iowa
- b. Iowa Reading Association Board Meeting: October 29, 2011 at 10:00 a.m. at Pizza Ranch, Ames, Iowa
- c. Iowa Reading Association Board Meeting: January 21, 2012 at 10:00 a.m. at Pizza Ranch, Ames, Iowa
- d. Iowa Reading Association Board Meeting: January 28, 2012 at 10:00 a.m. at Pizza Ranch, Ames, Iowa (snowdate)
- e. Iowa Reading Association Board Meeting: April 28, 2012 at 10:00 a.m. at Pizza Ranch, Ames, Iowa
- f. International Reading Association Convention: April 29-May 2, 2012 at McCormick Place-West Building, Chicago, Illinois
- g. Iowa Reading Association Executive Board Meeting: May 19, 2012 at 10:00 a.m. at Pizza Ranch, Ames, Iowa (Tentative – Can only be cancelled by Conference Chairperson)
- h. Iowa Reading Association Board Retreat: June 24, 2012 at 3:00 p.m. at Pizza Ranch, Ames, Iowa
- i. Iowa Reading Association Board Meeting: June 24, 2012 at 5:00 p.m. at Pizza Ranch, Ames, Iowa
- j. Iowa Reading Association Leadership Workshop: June 25, 2012 at 10:00 a.m. at The Hotel at Gateway Center, Ames, Iowa
- k. Iowa Reading Association Conference, June 26 and 27, 2012, Scheman Conference Center, Iowa State University, Ames, Iowa

XIV. Adjournment: Barb Foss moved and Karla Bronzynski seconded that the meeting be adjourned at 11:28 a.m.

Respectfully submitted,

Nancy White, Secretary  
Iowa Reading Association