

IOWA READING ASSOCIATION
BOARD OF DIRECTORS MEETING
JUNE 25, 2014
SCHEMAN BUILDING, ISU, AMES, IOWA

- I. The meeting was called to order by President Deb Mortensen at 5:00 p.m.
- II. Roll call included: Deb Mortensen, Nancy White, Debra Wake, Heidi Stangl, Wendy Hammrich, Robin Brierly, Michelle Swanson, Nancy Wright, Diane Bean, Karla Bronzynski, Julie Ortner, Megan Benson, Rebecca Pashek, Wendy Matson, Lois Van Houwelingen, Renee Thomas, and Clark Goltz.
- III. Approval and/or Additions to the Agenda: Under VII. New Business add g. 2015 Conference. Becky Pashek moved and Wendy Hammrich seconded to approve the agenda as amended. Motion carried.
- IV. Introduction of New Officers and Zone Directors: President Deb Mortensen welcomed the new members of the Board of Directors – Heidi Stangl and Debra Wake as Co-Vice Presidents, Michelle Swanson as treasurer, and Lois Van Houwelingen as Zone H Director.
- V. Appointment of Committee to Approve Minutes: Julie Ortner and Megan Benson volunteered to approve the minutes.
- VI. State Coordinator Update: Nancy Wright thanked Debra Wake who was the Master of Ceremonies for the 2014 Leadership Workshop. Leadership ran smoothly in Nancy's absence. Nancy is currently sorting out some billing issues with the Gateway Hotel and is setting dates for next year's Leadership Workshop with them.
- VII. New Business
 - a. 2014-2015 Committee Chair Appointments: President Deb Mortensen announced the committee chairs for the coming year. Renee Thomas moved and Wendy Matson seconded that we approve the 2014-2015 Committee Chairs as presented. Motion carried. It was noted that all Board members will share the responsibility for student membership. Deb will update the brochure for all members and it will be placed on the website for easy access.
 - b. Budget Committee Update: Robin Brierly shared the 2014-2015 Iowa Reading budget. It was updated following the Budget Hearing on June 23, 2014. Iowa Reading currently has \$232,768.14 in total assets. Wendy Hammrich moved and Lois Van Houwelingen seconded that we approve the 2014-2015 budget as presented. Motion carried.
 - c. Review of Future Meetings: Clark reviewed the dates of the 2014-2015 meetings. The April meetings were changed to April 11 due to Easter weekend. Clark will contact the Pizza Ranch in Ames to reserve the private meeting room.
 - d. ISU Scheman Building Multi-Year Contract: Robin Brierly moved and Megan Benson seconded that Iowa Reading sign a multi-year contract with the Scheman Building for the annual conference to lock in current rates. Motion carried. It was noted that this does not apply to catering costs. Deb Mortensen and Clark Goltz will meet with Pat Dennis, Director of Events and Conference Services for Iowa State Center to sign the contracts and to also

address the need for extra wi-fi as there were some concurrent session rooms that did not have wi-fi connectivity during the conference.

- e. Conference Registration for Non-members/Automatic Membership: Discussion was held regarding including automatic Iowa Reading membership in with the cost of conference registration for non-members. It was decided to not do this for the 2015 Conference as more details need to be worked out before it can be implemented smoothly. This item will be discussed at future Board meetings.
- f. 2014-2015 Executive Director Contract: Wendy Hammrich moved and Deb Mortensen seconded that the salary for Clark Goltz, Executive Director of Iowa Reading, remain the same for the 2014-2015 fiscal year. This is budget line item 105.01. Motion carried. Board members expressed their appreciation for all of the things Clark Goltz does in promoting literacy in Iowa.
- g. 2015 Conference: Conference Chair Nancy White will have the website updated with 2015 Conference information shortly. Discussion was held regarding registration rates. It was decided that one day registration will not be offered. Robin Brierly moved and Julie Ortner seconded that the full conference registration rates for the 2015 Conference will be as follows: Before April 1, 2015: Member-\$150, Non-Member-\$190, Full-Time Student-\$30, Retired Teacher-\$45 After April 1, 2015: Member-\$175, Non-Member-\$215, Full-Time Student-\$35, Retired Teacher-\$55. Motion carried. Nancy noted that the luncheons will increase from \$12.50 to \$12.75 and the evening banquet will increase from \$18.50 to \$19.25. Discussion was held regarding moving the Young Writers Celebration to a different room for next year.

VIII. Discussion Items

- a. Conference Wrap-up Thank You: President Deb Mortensen thanked everyone for their help in making the 2014 Conference such a success. Deb shared that she had made a gift for each keynote presenter – a Tagxedo created image made up of words describing that person. She has all of the conference evaluations and will summarize those comments and share with the Board this fall.
- b. Set Date for Bylaws Committee to Meet: The bylaws committee consisting of Deb Mortensen, Nancy White, Debra Wake, Heidi Stangl, Wendy Hammrich, and Clark Goltz will meet on Saturday, September 20, 2014 following the Executive Board meeting at the Pizza Ranch in Ames to review the Bylaws, Policies & Procedures Handbook.
- c. "Five Things a Leader Once Told Me": President Deb Mortensen shared these ideas from the blog written by conference keynote presenter Krissy Venosdale.
- d. Miscellaneous: Treasurer Robin Brierly moved and Renee Thomas seconded that the Iowa Reading Board approve paying the overage of \$300 in line item 105, Executive Director mileage and housing. Motion carried. It was noted that Clark does not plan to visit many local councils this coming year.

IX. Announcements:

- a. Iowa Reading Association Executive Board Meeting: Saturday, September 20, 2014 at 10:00 a.m. at the Pizza Ranch, Ames, Iowa
- b. Iowa Reading Association Board of Directors Meeting: Saturday, October 18, 2014 at 10:00 a.m. at the Pizza Ranch, Ames, Iowa

- c. Iowa Reading Association Board of Directors Meeting: Saturday, October 18, 2014 at 1:00 p.m. at the Pizza Ranch, Ames, Iowa
- d. Iowa Reading Association Board of Directors Meeting: Saturday, January 17, 2015 at 10:00 a.m. at the Pizza Ranch, Ames, Iowa (snow date January 25)
- e. Iowa Reading Association Executive Board Meeting: Saturday, January 17, 2015 at 1:00 p.m. at the Pizza Ranch, Ames, Iowa (snow date January 25)
- f. Iowa Reading Association Board of Directors Meeting: Saturday, April 11, 2015 at 10:00 a.m. at the Pizza Ranch, Ames, Iowa
- g. Iowa Reading Association Executive Board Meeting: Saturday, April 11, 2015 at 1:00 p.m. at the Pizza Ranch, Ames, Iowa
- h. Iowa Reading Association Executive Board Meeting: Saturday, May 2, 2015 at 10:00 a.m. at the Pizza Ranch, Ames, Iowa
- i. Iowa Reading Association Board Retreat: Sunday, June 21, 2015 at 3:00 p.m. at the Pizza Ranch, Ames, Iowa
- j. Iowa Reading Association Board Meeting: Sunday, June 21, 2014 at 5:00 p.m. at the Pizza Ranch, Ames, Iowa
- k. Iowa Reading Association Leadership Workshop: Monday, June 22, 2015 at 10:00 a.m. at the Gateway Center Hotel, Ames, Iowa
- l. Iowa Reading Association Conference, June 23 and 24, 2015, Scheman Building, Iowa State University, Ames, Iowa
- m. Iowa Reading Association Board Meeting: Wednesday, June 24, 2015 at 5:00 p.m. at Scheman Building, ISU, Ames, Iowa
- n. International Reading Association 60th Annual Conference: July 17-20, 2015 at St. Louis, Missouri

X. Adjournment: Diane Bean moved and Wendy Matson seconded that the meeting be adjourned at 5:50 p.m. Motion carried.

Respectfully submitted,

Nancy White, Secretary Pro Tem
Iowa Reading Association