

IOWA READING ASSOCIATION
Board of Directors Meeting,
Pizza Ranch
1404 Boston Avenue, Ames, IA
October 19, 2013 10:00 A.M.

- I. Meeting was called to order by President Wendy Hammrich at 10:00 AM.
- II. Roll call included: Wendy Hammrich, President; Deb Mortensen, President-Elect; Nancy White, Vice-President; Diane Bean, Membership; Nancy Wright, State Coordinator; Clark Goltz, Executive Director; Robin Brierly, Treasurer; Carol Duehr, Secretary; Julie Ortner, Zone C; Megan Benson, Zone D; Rebecca Pashek, Zone E; Wendy Matson, Zone G; Renee Thomas, Zone I.
- III. Approval and/or additions to the agenda:
Add Zone Director reports and Committee reports that were submitted after agenda was set. Robin Brierly moved to approve agenda as amended, Nancy White seconded, and motion was approved.
- IV. Committee to approve October minutes: Deb Mortensen and Diane Bean were appointed to approve October minutes.
- V. Approval of consent items
 - a. Executive Board Meeting minutes
Diane Bean made a motion to approve, Wendy Matson seconded, and motion was approved.
 - b. Zone Director Reports
 1. Zone A- Lori Vicker
 2. Zone B- Karla Bronzynski
 3. Zone C-Julie Ortner
 4. Zone D-Megan Benson
 5. Zone E- Rebecca Pashek
 6. Zone G- Wendy Matson
 7. Zone H-Brenda Nugteren
 8. Zone I—Renee Thomas
 - c. Committee Reports
 1. Awards- Deb Saylor
 2. Bylaws – Nancy White
 3. Membership--Diane Bean
 4. State Coordinator – Nancy Wright
 5. Nominating- Megan Benson
 6. Studies and Research/Scholarship- Ed Starkenburg
 7. Technology and Literacy Grant – Renee Thomas
 8. International Project—Carol Duehr
- VI. Officer Reports
 - a. President's Report – Wendy Hammrich reported that Brenda Nugteren is not able to run for Zone H and is trying to recruit a replacement. Wendy reminded Board of a goal set at Retreat to recruit more members--what we can do with technology is great but personal contact is also powerful. Midlands Reading Council has jumped from 30 to 60 members because one school paid for teachers to become members of their council (connect to Common Core monies). Wendy asked Becky to talk about the website they had set up to help promote Conference. Megan Benson, Nominations chair, is still working on Vice-President, Zone G, H, and I. She will submit a piece to put on the next newsletter about those positions.
Wendy then shared survey results form:
 1. Weakest area was session presenters
 2. Brainstorm ideas for presenters--teachers want practical ideas
 3. Overall program –good to excellent was 89%

- b. President Elect/State Conference Chair's Report – Deb Mortensen
Conference 2014 progress; meals ordered, letters sent to IA superintendents to encourage teacher conference attendance, notified local councils of conference duties, wrote speaker's brochure, organized tentative schedule of keynotes, wrote book study questions for Literacy Work Stations by Debbie Diller, made 'thank you' gifts. What next? Contracts & final notes to keynotes, program proposals to possible concurrent speakers, order pencils
- c. Vice President Report – Nancy White – most of the speakers booked; James Dean (Pete the Cat) for primary; Devin Scillian (Diary of a Goldfish) for middle/secondary; Bruce Lansky, poet will work with kids She is trying to get Mike Wolfe from American Pickers who wrote a book, Kid Pickers with a teacher. Nancy is continuing to look for books for book study the following year and then will try to get authors to present at conference.
- d. State Coordinator's Report- Nancy Wright---Zone Directors should let Young Writers committee chairs know contact person for writing and poetry contests. Leadership sessions will be held at Leadership Academy instead of at International Conference. Nancy sent a reminder to local councils that submission date to International for Honor Council is November 27, 2013 (July 1 to June 30). This needs to be submitted electronically. Nancy suggested that the special project from the state for the Award of Excellence could be the book study.
- e. Membership Director's Report- Diane Bean—there was 598 members of Oct. 1 which is down from last year but memberships are still being sent in. Diane's goal is to visit all councils this year.
- f. Treasurer's Report- Robin Brierly – Total Checking/Savings - \$123,224.42 with addition of cds the total assets are \$179,718.21.
- g. Secretary/Publications/Correspondence Report- Carol Duehr---Becky Pashek thank you note sent to Wendy Hammrich thanking Iowa Reading for her Teacher of the Year award. Submissions for the next newsletter are being sent in.
Executive Director /Book Study Report- Clark Goltz—Clark is writing questions for Brenda Overturf's book on Common Core K-5 and Robin is writing the questions for Brenda Overturf's book on Common Core 6-12. Discussion questions should be on websites soon.

VII. Discussion Items

- a. Approval of changes to IA Reading Association By-Laws & Policies ---Members of the bylaw committee, Nancy White, Deb Mortensen, Wendy Hammrich, and Clark Goltz, met in July to look at bylaws and policies. (See attached) First one is a bylaw change and needs to go to Delegate Assembly for approval. Numbers 2-9 are policy changes that need to be voted on by Board of Directors today. Robin Brierly made a motion to accept policy changes #2-9 as presented. Renee Thomas seconded and the motion carried. Nancy White will update website.
- b. Approval of action concerning stop payment of outstanding checks--Cengage Learning stopped payment on check because they sent in registration on an individual's registration form instead of vendor form. Clark is still trying to straighten out.
- c. Approval of action concerning outdated outstanding checks---Robin will make a list for January meeting. She is contacting TD & T for clarification about what to do with these outstanding checks.
- d. One day workshop possibility with Lucy Calkins---Julie Neal proposed a one day workshop with Lucy Calkins and a possible book study. This is another way for the Iowa Reading Association to take a Literacy Leadership role in the state. Participants will need to be a member of Iowa State Reading Association and/or a local council. October dates were discussed but no date was set. Clark has contacted Julie asking her to do further research on the Lucy Calkins event.
- e. Review of Investments --Iowa Reading has 3 CDs in 3 different banks across Iowa with very low rates. Robin is checking with ING Investment firm. This will be added to January agenda.

- f. QR code--There is a QR code connected to the speaker's brochure for conference 2014. Suggested uses--Robin could use as a promotion when she hands pencils to her staff members--we could create a scavenger hunt using it with vendors. Deb is sending to Presidents.
- g. Leadership Academy July 10-13 – Line item---There was discussion about the possibility of adding Leadership Academy as a line item during conference budget committee meeting which would enable the State Coordinator to attend. Line item: #106.03 Leadership Academy/ International
- h. Miscellaneous---Becky Pashek asked the following questions. How many councils are active in Iowa? 14 Must the teacher who wants to submit stories to the writers contest be a member of a reading council? No

VIII. Announcements:

- a. Board of Directors Meeting, Saturday, January 18, 2014, 10:00 a.m, Pizza Ranch, Ames (Snow Date January 25)
- b. Executive Board Meeting, Saturday, January 18, 2014, 1:00 p.m., Pizza Ranch, Ames (Snow Date January 25)
- c. Board of Directors Meeting, Saturday, April 5, 2014, 10:00 a.m, Pizza Ranch, Ames
- d. Executive Board Meeting, Saturday, April 5, 2014, 1:00 p.m., Pizza Ranch, Ames
- e. Executive Board Meeting, Saturday, May 3, 2014, 1:00 p.m., Pizza Ranch, Ames
- f. International Reading Association Meeting, May 9-12, 2014, New Orleans,
- g. Board of Directors Retreat, Sunday, June 22, 2014, 3:00 p.m, Pizza Ranch, Ames
- h. Board of Directors Meeting, Sunday, June 22, 2014, 5:00 p.m, Pizza Ranch, Ames
- i. Leadership, Monday, June 23, 2014, 10:00 a.m., The Hotel at Gateway, Ames
- j. Iowa Reading Association Conference, June 24-25, 2014, ISU, Scheman Conference Center, Ames, IA

IX. Adjournment

Diane moved and Robin seconded. Meeting adjourned at 12:10.